



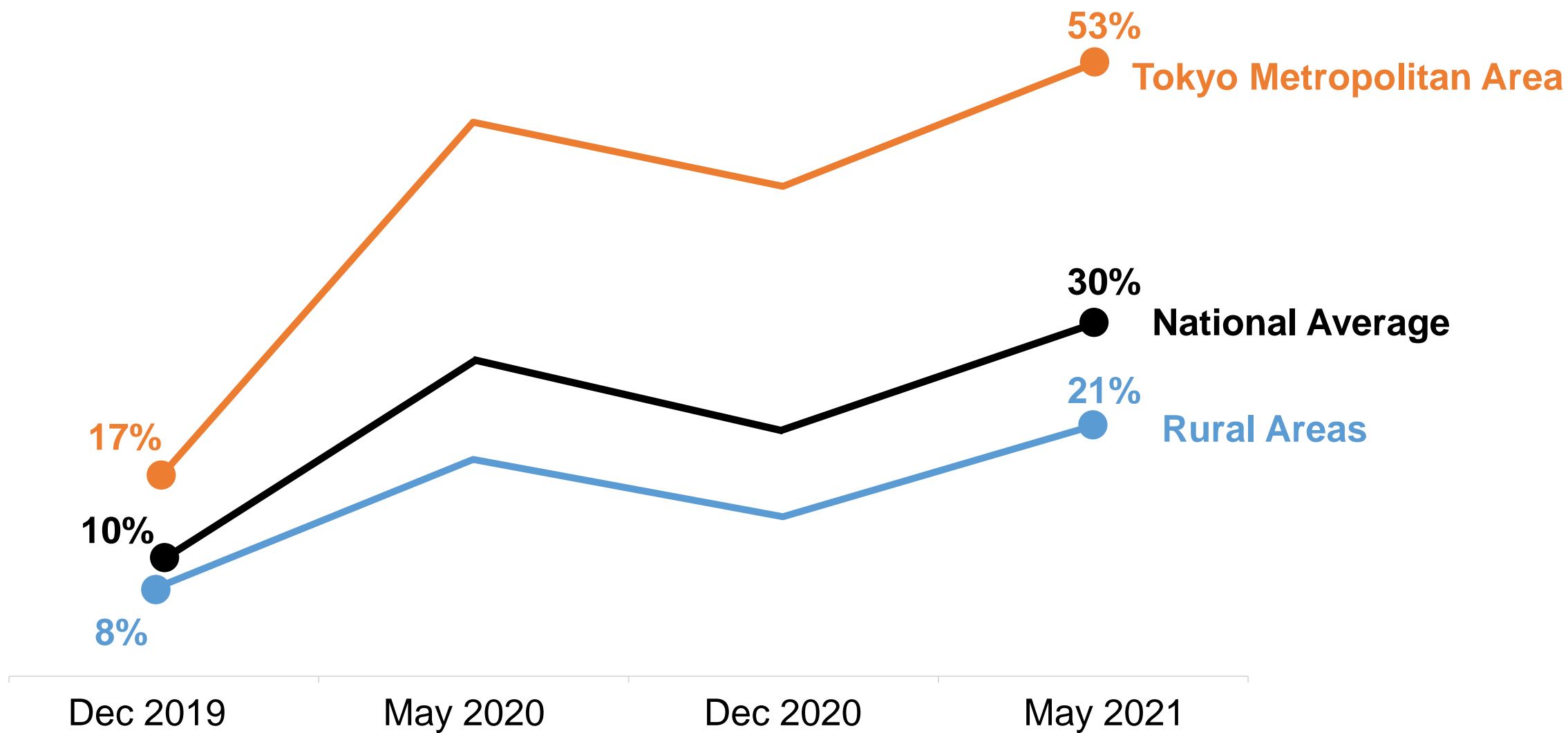
CREPE

Center for Research
and Education in Program Evaluation

Working from Home in Japan

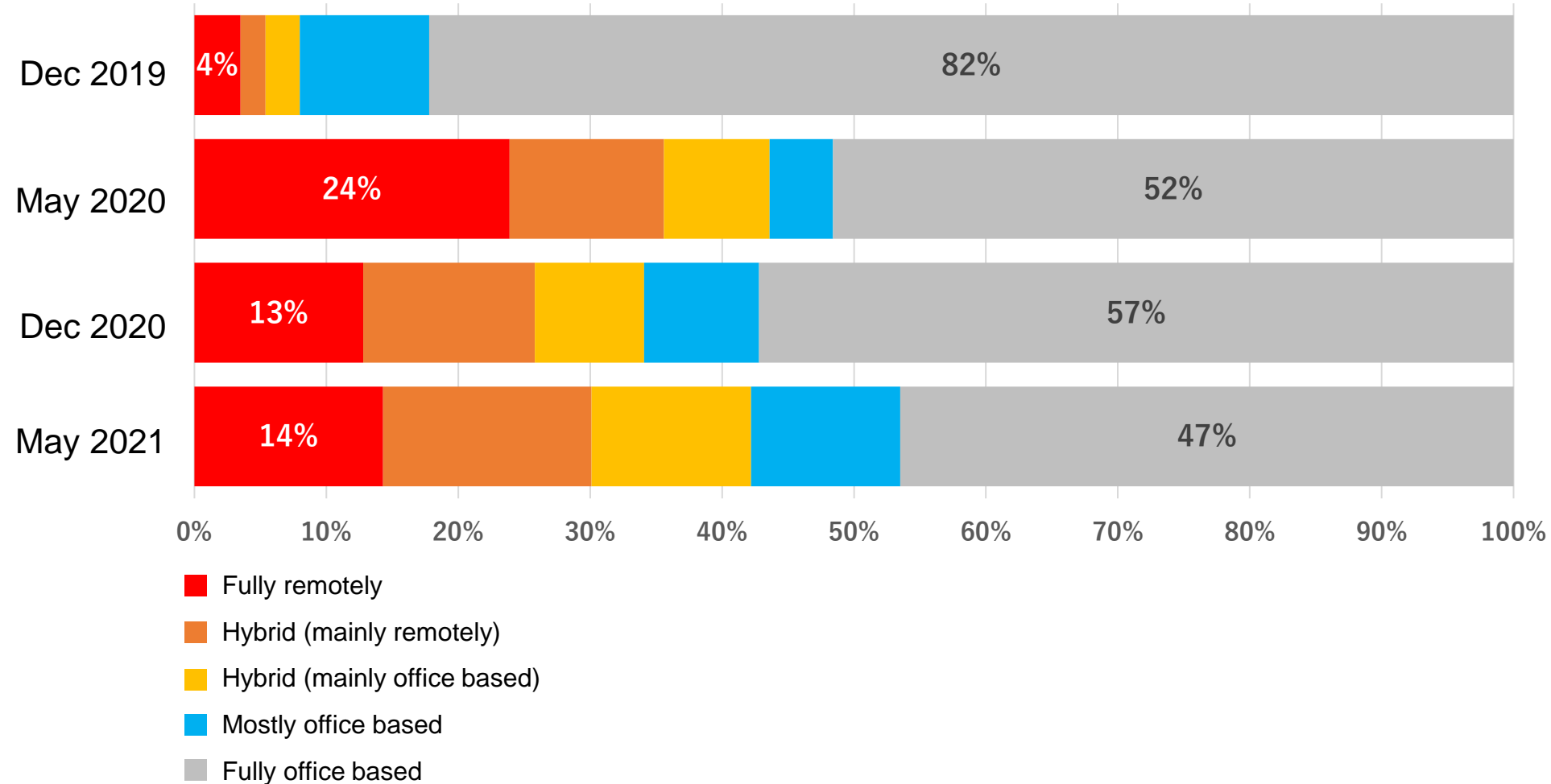
Daiji Kawaguchi
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Percentage of workers engaging in WfH

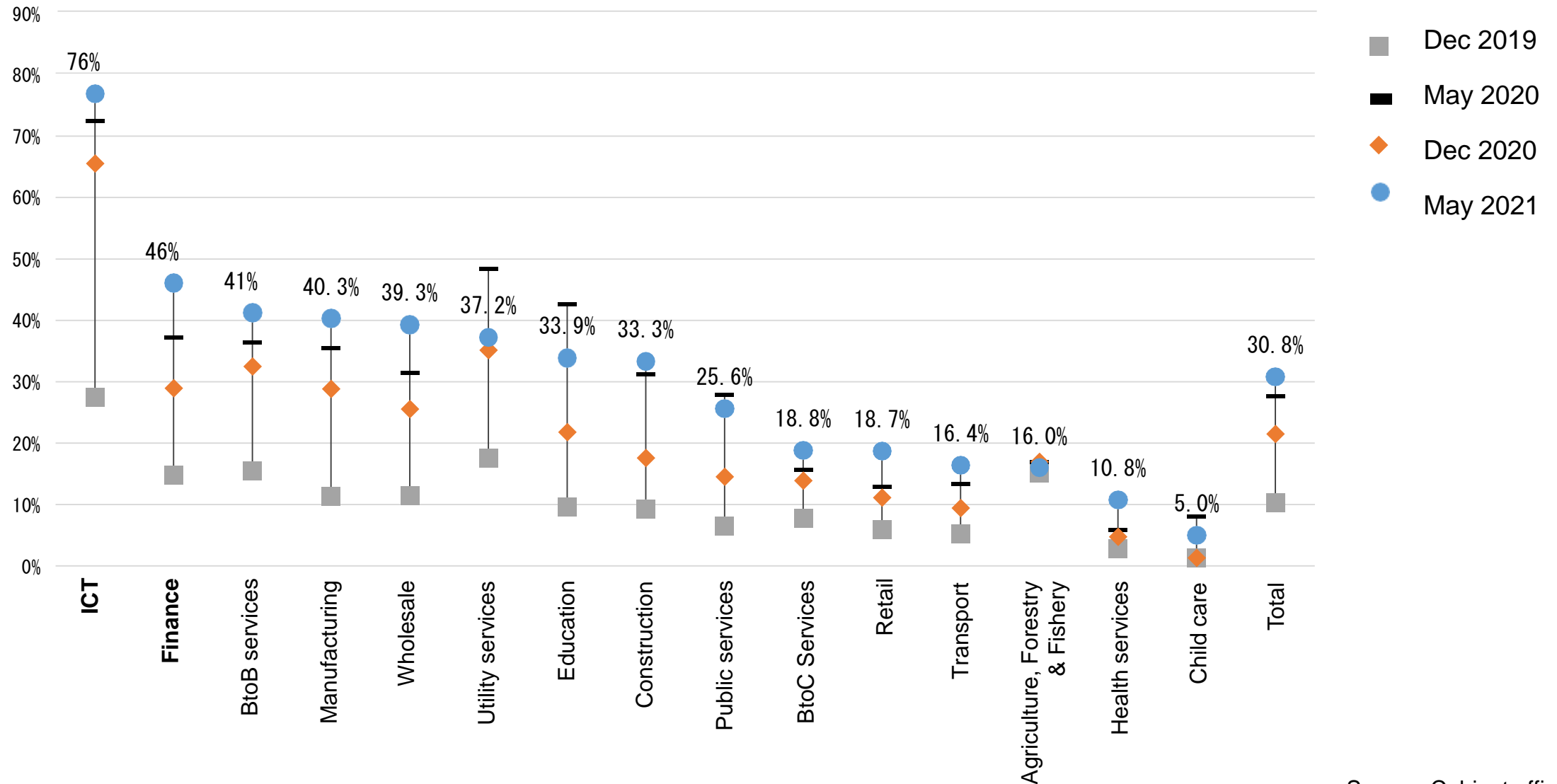


A minority of workers have fully adopted WfH

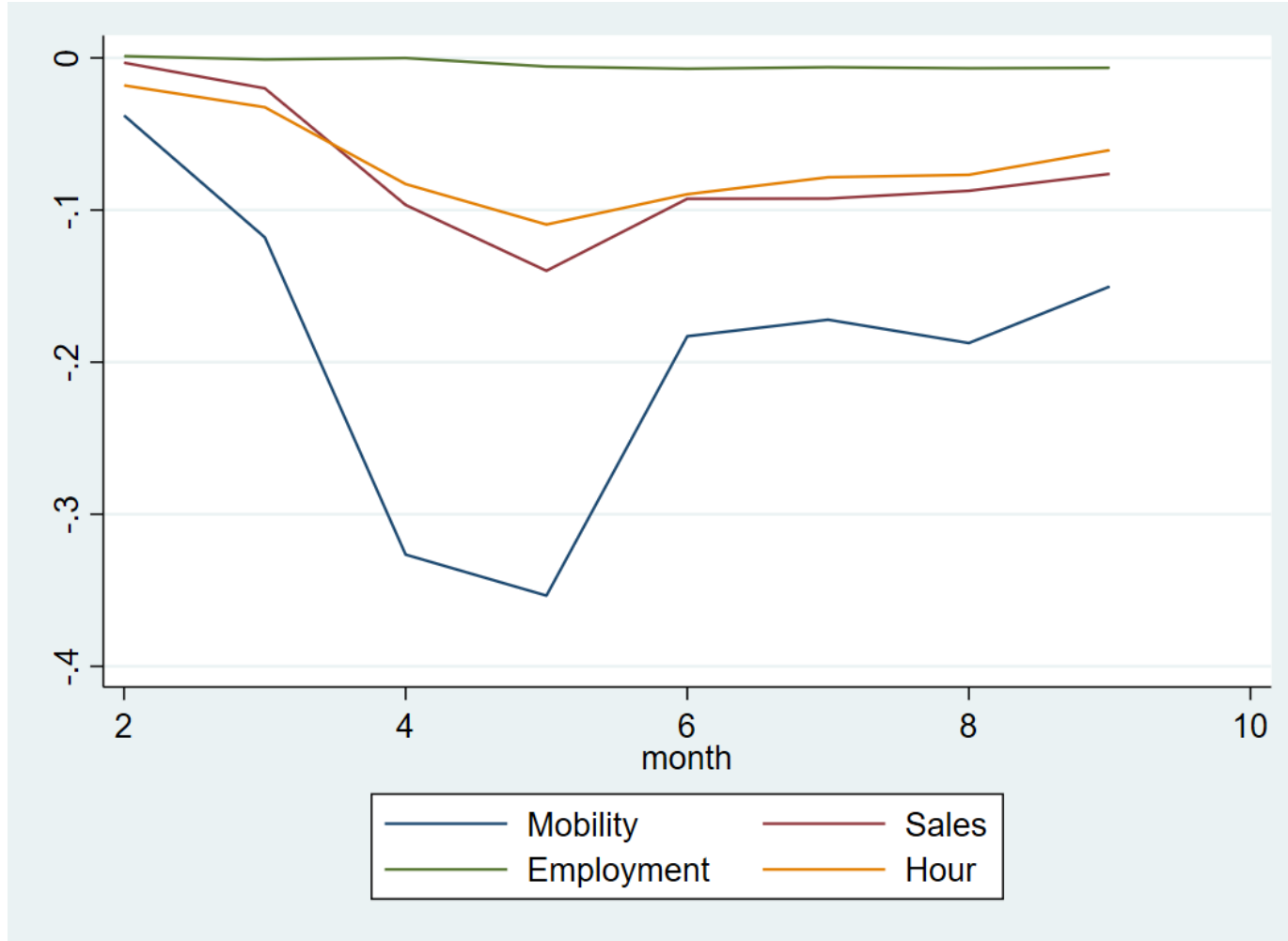
Workers in the Tokyo Metropolitan Area



ICT and Finance have adopted WfH more than other industries

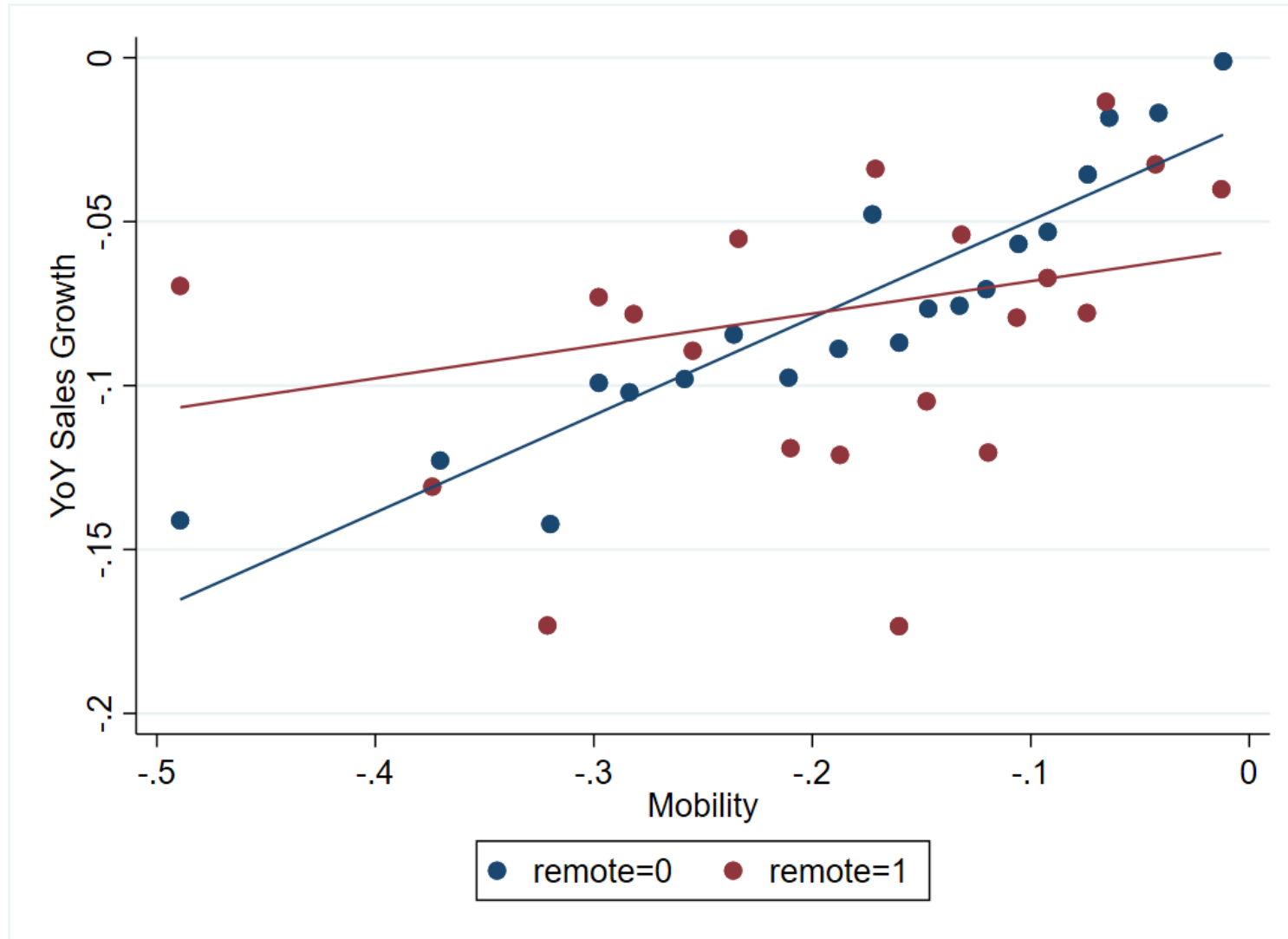


People's mobility and corporate results



- People's mobility decreased by 30% during the first state of emergency (Apr-May 2020)
- Sales and average hours worked decreased in the same period
- Employment levels did not change

People's mobility and sales growth



- The decrease in mobility led to reduced sales
- Adoption of WfH before the pandemic mitigated the negative impact by 60%
- This impact is almost unchanged when we control for factors including industry, size of company, age of company and past growth rate

Some tendencies of WfH in Japan

- Companies using KPIs (Key Performance Indicators) or MBO (Management by Objectives) systems to manage their employees actively introduced remote working before the pandemic.
- Changes during the pandemic:
 - Communication was an obstacle to WfH in December 2019, but the obstacle had gone by December 2020, thanks to videoconferencing and business chat applications.
 - The larger the company, the more remote working is happening.
 - Remote working is spreading among university graduates.

WfH will probably stick in Japan.

What comes next?

Workers will combine WfH and working in the Office

- Being less frequent allows for longer distance commutes
- Increased demand for larger home offices

Spread of partial remote working and suburbanisation

The
Economist

Menu

Finance & economics

Apr 10th 2021 edition

The race for space

House prices in the rich world are booming

Unusually, suburbs not cities are feeling the heat



Apr 8th 2021

BICESTER AND RHINEBECK

Give this article



- 100% WfH will be rare
- Living in the suburbs is convenient for those going into the office only a few times a week
- House prices have risen sharply in developed countries
- Reversing the normal trend, prices have risen in the suburbs rather than the centre

Change in land prices in the Tokyo Metropolitan Area

Before the pandemic (Jan. 2019 to Jan. 2020)

During the pandemic (Jan. 2020 to Jan. 2021)

